

PRESS RELEASE

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Take the challenge

Activ is on a mission to raise record funds for people with disability through this year's Rebel Sport City to Surf for Activ. While the disability services provider is the beneficiary of the event, extra donations are critical to the event's fundraising success and Activ's ability to provide sustained, quality services for people with disability.

There are two simple ways participants in this year's Rebel Sport City to Surf for Activ can help.

Firstly, participants can pledge a personal donation to Activ at the time of registration, either online or manual.

The second option draws on what's fast becoming a global trend – cause-related running. The Rebel Sport City to Surf for Activ has followed the likes of the London and New York Marathons, giving participants the chance to run, walk or wheel – and be sponsored along the way.

The *Activ Dragonfly Challenge* encourages teams or individuals to create a fundraising web page where friends, relatives or colleagues can make an online donation in support of their efforts. Proceeds from the *Challenge* go directly to Activ.

Teams and individuals can nominate to take the *Activ Dragonfly Challenge* when registering online at www.perthcitytosurf.com. Simply follow the prompts to create your web page and start fundraising!

About Activ

Activ is one of Western Australia's leading community benefit organisations and has been providing services and support to people with disability since 1951. Activ provides accommodation, recreation, respite, employment and skills development training (People, Skills & Community) to 2,300 people with disability and their families. It employs more than 1000 staff and more than 1000 people with disability.

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