

PRESS RELEASE

Wednesday 10 June 2009

Cut off extended to 7 hours

Rebel Sport City to Surf for Activ event organisers have announced that the cut of time for the new Marathon event will now be extended to 7 hours.

The time, previously set at 6.5 has been extended to ensure all marathon participants of all fitness levels are able to successfully finish the marathon. Event Manager Laura McKelvey commented "By extending the race finish time we hope to grow appeal to the recreational runners who are striving to achieve a personal goal and not looking for any records".

The 7 hour cut off sees the Perth City to Surf Marathon offer one of the longest cut off times in any Australian Marathon, some 90 minutes longer than most other events of its nature here.

The extended cut off comes at the same time as organisers announce a slight alteration to the marathon course in the final 4km of the gruelling event. Runners will now finish the course along Stephenson Avenue and West Coast Highway rather than taking on the final gruelling hill on Oceanic drive. Reaction to the change has been overwhelmingly positive.

City to Surf Marathon registrations have shown a strong start and organisers hope the trend continues. Registrations for the Half marathon event are also up on those for the same time last year. Event Manager Laura McKelvey commented "Our feeling is that the focus we've put on the marathon has also supported growth in the half marathon event, possibly people moving up to the marathon step by step, or event by event, and we're very pleased that we're able to offer that to our participants.

Organisers have also been pleased with the steady increase in international and interstate registrations. Participants from the USA, UK, Malaysia, Singapore, Ethiopia and all Australian States already registered. "Hopefully this is a sign of things to come, we'd really like to build Perth as the go to travel destination for the every increasing active traveller" Sponsorship Director Thomas Wagner.

The City to Surf Marathon is run as part of the Rebel Sport City to Surf for Activ running carnival which also includes a Half marathon, the Channel Nine traditional 12km Run, 12km Walk, 11km Wheelchair event and the 4km run/walk.

Organisers expect participation to top 40,000 in 2009. The event will take place on Sunday August 30th. Funds raised by the Rebel Sport City to Surf for Activ help Activ continue its mission to create a better life for people with disability.

Website: www.perthcitytosurf.com

For additional press information contact Shanti Davie, Event Coordinator

Telephone: (08) 9226 1233

Email: shanti@csports.com.au